NetWeavers™ Connect
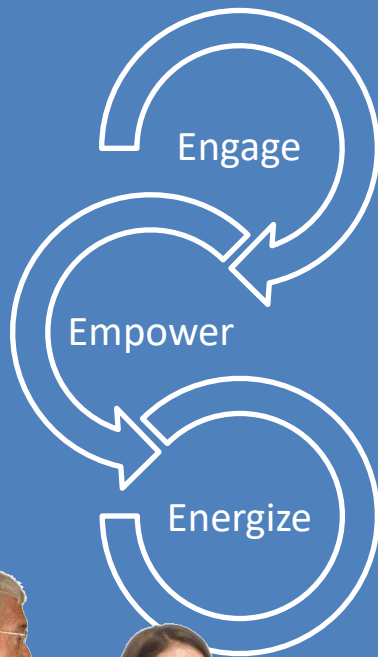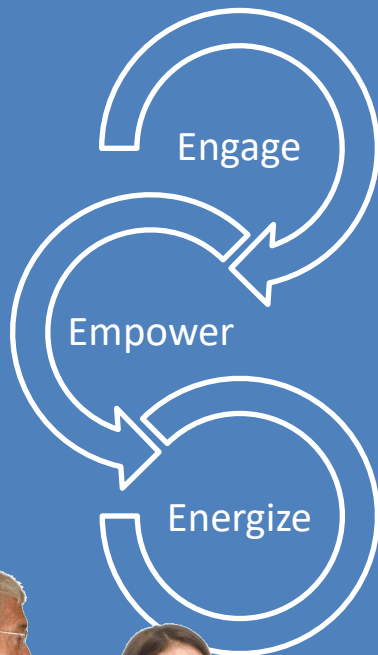
Engage | Empower | Energize

Taking Relationship Building and Resource Sharing to a Whole New Level!

NetWeavers™ Connect

Engage

Empower

Energize

Table-of-Content

Engage

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About NetWeaving

Roberts S. Littell
Founder/Author
Chief NetWeaver

Net**Weaving** is about building meaningful and trusted relationships by acting both as a connector of others, as well as a no-strings-attached resource-provider for others.

Net**Weaving** is also defined as the *Pay-It-Forward* form of networking. Therefore, Net**Weavers** have a strong belief in the law of reciprocity - *what goes around, does come back around.*

Net**Weavers™ Connect**, will serve as the *go-to-platform* for Net**Weaving** enthusiasts around the world, whether you are a beginner or have been Net**Weaving** all your life, but just didn't have a name for it.

Net**Weavers™ Connect** is an online community developed exclusively for Net**Weaving** practitioners whether you are a beginner or seasoned professional.

The platform has been designed with a variety of features to engage, to facilitate relationship building, resource sharing, and personal development.

Social NetWeaving

Net**Weaver™** Social Allows Members to Connect and Share Around a Common Interest of Meaningful Relationships Building.
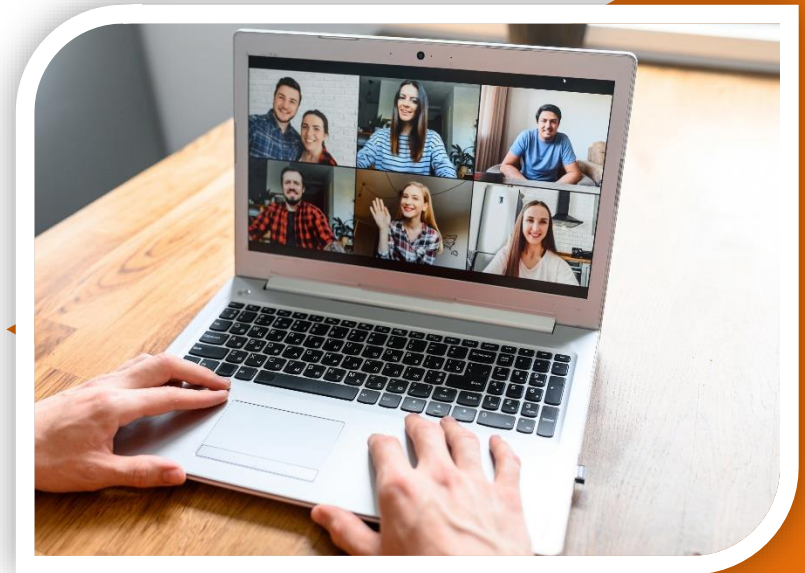
Create Profile

Connect & Follow
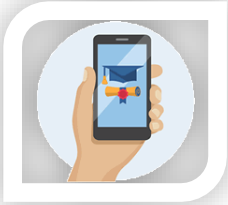
Create/Join Groups

Discussion Forum

Collaborative Learning
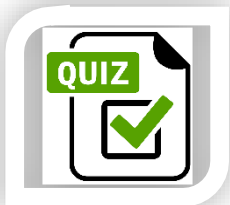
Aptitude Assessment

The Net**Weaver's** Aptitude Assessment Quiz Allows Anyone to First See Where They Stand as it Relates to Their Attitude and Aptitude Concerning the NetWeaving Concept, Skill Sets, and Action Steps.

NetWeaving Levels:

- Natural NetWeaver
- NetWeaver in the Wings
- NetWeaver's Apprentice

Assessment Quiz

After You See How You Scored, You Will Want to Proceed and Take the **NetWeaver's Diplomat Course** and Become Certified.

NetWeavers™ Connect
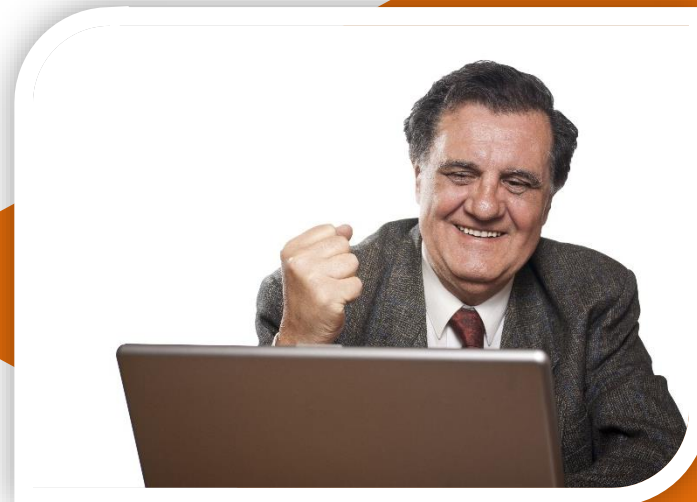
Diplomat Certification

The Net**Weaver** Diplomat Certification Course Teaches Members How to Build and Expand a Trusted Resource Network.

Learn Three Skill Sets:

- How to Become a People Connector
- How to Be a Resource Provider
- How to Build a Trusted Resource Network

The Course Will Enable You to Become a Skilled NetWeaver Regardless of Where You Currently Stand.

Diplomat Certification

The Net**Weaver**™ Diplomat Certification Course Includes 11 Lessons Designed to Teach You How to Become a Successful Net**Weaver**.

Key Features:

- Multi-Media Content
- Pop Quizzes
- Course Moderation
- Zoom Integration
- Earn Points Upon Completion

Certificate-of-Completion

Complete Course and Receive Your Certificate-of-Completion.

Ambassador Program

The Net**Weavers™ Ambassador Program** Allows Net**Weaving** Enthusiasts to Earn Extra Income Marketing This Program.

Ambassador Role:

- Recruit New Members
- Create Groups/Forums
- Solicit Strategic Partners
- Develop New Content
- Recruit Other Ambassadors

Reports
Ambassador Activities and Earnings Are Tracked and Reports Are Generated in Real-Time.

Catalyst Connector

The Net**Weavers™** Catalyst Connector Offers Guidance In Forging Trusted Relationships.

Catalyst Connector Role:

- Assist Executives to Expand Their Networks

- Organize NetWeaving Meetings

- Facilitate and Moderate Meetings

- Help Build Internal and External Networks

The Actions of The NetWeaver Often Come Back Around to Benefit the Hosting Catalyst Connector and Their Organization.
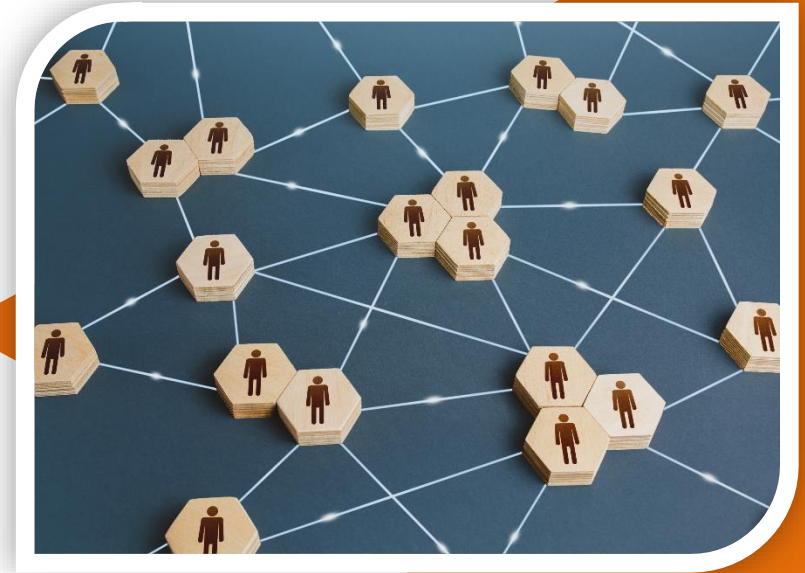
NetWeavers™ Connect

NetWeaving Groups

The Net**Weavers™ Groups & Forum** Allows Members to Connect, Follow, and Share Around a Common Industry Theme or Interest.

Groups/Forum Features:

- Setup Private/Public Groups

- Moderate Groups

- Initial Discussion Forums

- Invite Others to Join

- Earn Digital Points Based on Activities

New Feed
The News Feed Captures Users Engagement For Both Groups and Community Wide Activities.
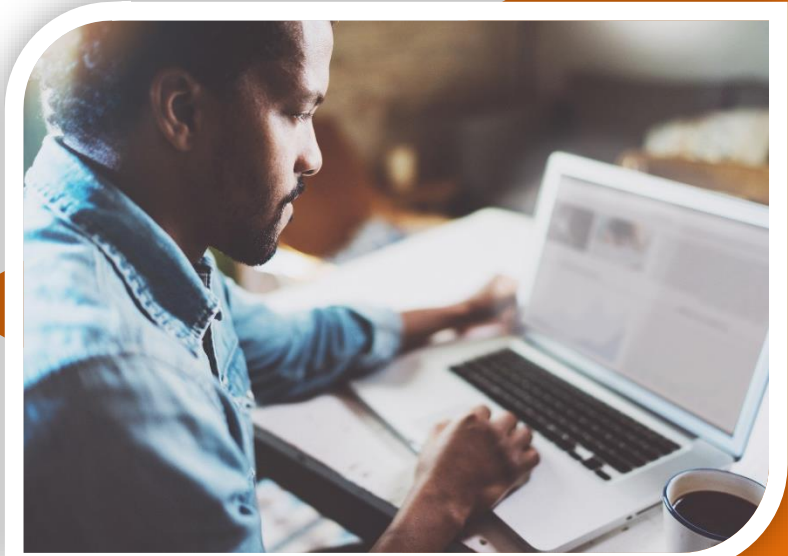
NetWeaving Storytelling

The Net**Weavers™ Storytelling** Feature Allows Members to Post Their Favorite Net**Weaving** Experiences in the Community.

How It Works:

- Members Post A Story and Attach Photo

- The Story is Moderated & Published

- Other Members Can Rate a Story

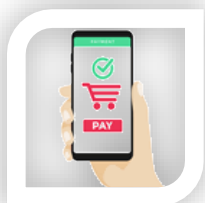- Other Members Can Comment on a Story

Rewards Program

The Rewards Program Allows Members to Earn Valuable Points Based Upon Dozens of Interactions Within the Community.

How Points Are Earned:

- Website Visits
- Create/Join Groups
- Complete eLearning Courses
- Shop the Marketplace

How Points Are Used:

- Transfer Points (**Pay-It-Forward**)
- Shop the Marketplace
- Generate **Points Card** (QR Code)

Purchase Points
Members Can Increase Their Points Balance By Purchasing Points Using a Major Credit Card.
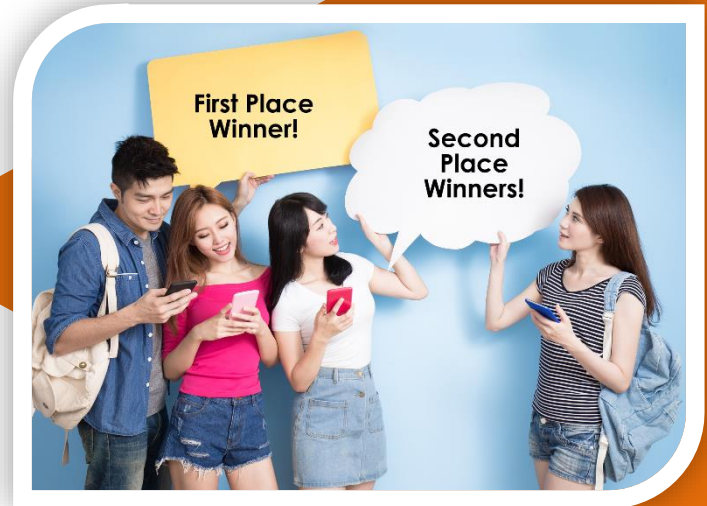
Leaderboard Competition

Leaderboard Competitions Recognize and Reward Outstanding Achievers in the Network.

How It Works:

- Track All Members' Earnings
- Track Individual Points Earned
- Reward Highest Points Earners

Leaderboard Rewards:

- Premium Membership
- Free Events Tickets
- Bonus Reward Points

First Place Winner!

Second Place Winners!

NetWeavers™ Connect

Pay-It-Forward

Members Can Participate in **Pay-It-Forward** Initiatives by Transferring Digital Points to Other Members in the Network.

How It-Works:

- Select a Member In the Community
- Select The Number of Points to Transfer
- Click the **Transfer** Button
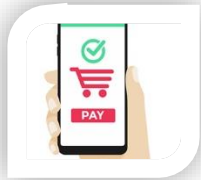- A Notification Is Sent to The Recipient

Reports
Members Points Activities are Tracked and Reports Are Generated in Real-Time.

Marketplace

The Online Marketplace Is Where NetWeavers Promote Their Products and Services.

How it Works:

- Members Create an Account

- Upload Digital Products And Set Prices

- The System Tracks Sales and Earnings

Digital Products:

- eLearning micro-courses

- eBooks

- Books

Reports
Members Activities and Earnings Are Tracked and Reports Are Generated in Real-Time.

Events Calendar

A Dynamic Calendar of Net**Weaving** Events, Networking Events, and Other B2B/B2C Events.
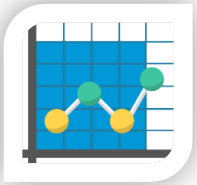
Key Features:

- Browse Calendar of Events
- Create Events (Premium Members)
- Earn Points When Booking an Event
- Share Events on Social Networks
- Earn Commissions on Paid Events

NetWeavers™ Connect

Tracking & Reports

The Portal Utilizes *Monster Insight* and Other Analytic Tools to Track User Engagements and Generate Reports in Real-time.

Key Metrics Includes:

- Number of Members

- Unique Visits/Page Views

- Device/Geo-location

- Conversion Rate

- Total Memberships

- Number of Students

- eLearning Courses Taken

- Digital Points Earned

Multilingual Translation

The Net**Weavers™ Connect** Web Application Includes Multilingual Format to Facilitate International Marketing and Distribution.

Current Languages:

- English
- Spanish
- French
- German
- Portuguese
- Dutch
- Italian

Pilot Program

The Net**Weavers™ Connect** Pilot Program Will Be Implemented In Select Organizations in The Metro Atlanta Area and elsewhere.

Target Pilot Organizations:

- Chambers of Commerce
- B2B/B2C Organizations
- Non-Profit Organizations
- Fraternities & Sororities
- Schools & Universities

Reports
After the Pilot Program is Complete and the Results Have Been Analyzed, the Platform Will Be Launched Nationwide and Internationally.

Coming Soon!

The Net**Weaver**™ **Mobile App**! September 2024